

# Accelerating Speed to Therapy

With Lash Group, it's possible.



In the race to reduce time to therapy, benefit verifications and prior authorizations are only as fast as the slowest part of the process. But what are the right high-tech tools to deploy against these access barriers? Effectively impacting speed to therapy requires pushing past the industry noise to create realistic access solutions.

By applying advanced technologies to the healthcare space and pairing them with expert human intervention when required, we can drive faster access to prescribed therapy with a seamless patient experience.

## Lash Group is revolutionizing access services by modernizing the processes that hinder uptake.



**Increase speed to therapy** with an industry leading, enhanced Benefit Verification solution that directly connects to nearly 100% of payers using minimal patient data to obtain benefit information. There's no need to provide payer group or BIN information.



**Continuously streamline the determination process** by leveraging artificial intelligence (AI) and machine learning for medical benefit checks for Medicare-covered patients. AI technology learns, adapts and updates algorithms and incorporates real-time payer and plan changes, making the path to the first fill shorter and faster.



**Provide patients with real-time pharmacy cost share information in minutes**—not days.



**Reduce access barriers** by initiating electronic prior authorizations (ePA) and allowing providers to access patients' real-time status through provider portal integration with experienced counselors to manage appeals and workflow.



**Get valuable, actionable reporting and case management tracking** from provider and insights portals.

### The Lash Group Difference: Combining high-tech with highly skilled human intervention

While our automated processes reduce time to therapy, Lash Group relies on people to leverage both technology and the information it yields.

With Lash Group, advancing access through innovation is possible.



# Three Decades of Patient-Centered Innovation



## **Lash Group pioneered the patient services industry.**

Three decades later, we continue to innovate with purpose, putting the patient at the center of everything we do. And we continue to lead the patient support industry in finding new ways to:

- Drive access to innovative therapies
- Navigate access hurdles seamlessly
- Reduce the complexity of the healthcare journey
- Increase patient adherence universally

*Proving time and time again that with Lash Group,  
it's possible.*

Find out what else is possible at [lashgroup.com](https://lashgroup.com)

